## Arkansas Survey of 500 Likely Voters <br> Conducted July 15, 2010 By Pulse Opinion Research

|  |  | TotalLV's | Gender |  | Age |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-39 | 40-49 | 50-64 | 65+ |
| Favor or Oppose Initative | Yes |  | 71\% | 76\% | 66\% | 81\% | 63\% | 73\% | 75\% | 62\% |
| Process? | No | 10\% | 10\% | 10\% | 7\% | 15\% | 11\% | 8\% | 12\% |
|  | Not sure | 19\% | 14\% | 24\% | 12\% | 22\% | 17\% | 17\% | 26\% |


|  |  | Race |  |  | Party |  |  |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Other | Republican | Democrat | Other |
| Favor or Oppose Initative | Yes | $71 \%$ | $52 \%$ | $93 \%$ | $83 \%$ | $57 \%$ | $73 \%$ |
| Process? | No | $11 \%$ | $10 \%$ | $0 \%$ | $5 \%$ | $18 \%$ | $7 \%$ |
|  | Not sure | $18 \%$ | $38 \%$ | $7 \%$ | $12 \%$ | $25 \%$ | $20 \%$ |


|  |  | Married |  | Children at Home |  | Ideology |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Yes | No | Yes | No | Conservative | Moderate | Liberal | Not sure |
| Favor or Oppose Initative Process? | Yes | 74\% | 63\% | 65\% | 72\% | 75\% | 79\% | 52\% | 51\% |
|  | No | 11\% | 7\% | 16\% | 8\% | 6\% | 11\% | 19\% | 0\% |
|  | Not sure | 15\% | 30\% | 19\% | 19\% | 18\% | 10\% | 29\% | 49\% |


|  |  | Income |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \hline \text { Under } \\ & \$ 20 \mathrm{~K} \end{aligned}$ | \$20K-\$40K | \$40K-\$60K | \$60K-\$75K | $\begin{aligned} & \hline \$ 75 \mathrm{~K}- \\ & \$ 100 \mathrm{~K} \end{aligned}$ | \$100K+ | Not sure |
| Favor or Oppose Initative Process? | Yes | 71\% | 64\% | 72\% | 74\% | 91\% | 74\% | 56\% |
|  | No | 5\% | 9\% | 9\% | 8\% | 4\% | 19\% | 19\% |
|  | Not sure | 24\% | 27\% | 19\% | 17\% | 5\% | 7\% | 25\% |

## Citizens Want a Direct Say in Government

In 26 states, citizens can sign a petition to put laws or constitutional amendments on the ballot to be decided by the voters at a statewide election. This process is known as initiative \& referendum. Would you favor or oppose the initiative \& referendum process in your state?

## Arkansas

Favor 71\%
Oppose 10\% Not Sure 19\%


Poll conducted by Pulse Opinion Research - May 26 to July 19, 2010
Sample: 500 registered voters Margin of Error: +/- 4.5\%

Full poll results available at CitizensInCharge.org \& CitizensInChargeFoundation.org

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